

# FACES OF DOWNTOWN

· GREENVILLE, OHIO·





Downtown is the heart of any community and Greenville has managed to keep that spirit alive. It is a place where individuals have followed their dream to open their own businesses with character and commitment.

Main Street Greenville decided to create a project to celebrate and thank the people who have created these places in our downtown district, places that help make Greenville unique and a true destination for all to enjoy.

Earlier in the year, we partnered with Wave Channel 5 (part of Greenville Access Television) to create a series of videos titled, Faces of Downtown Greenville. The videos feature downtown business owners sharing their stories. You can view the videos on our website at MainStreetGreenville.org. We appreciate the businesses that chose to be a part of this project, and we look forward to doing this again to feature even more of the great businesses located downtown Greenville.

We would like to thank Alex Warner, Nick Schmidt, Gretchen Snyder, Susan Fowble, Mandy Mote, Kim Murray, and Cathy Clear for volunteering their time and talents for this year-long project.

We hope this booklet and videos will inspire you to join us downtown Greenville, the place where the past, present, and future combine for a place you will want to visit again and again!

Amber Garrett, Executive Director

# MAIN STREET GREENVILLE

421 S. Broadway · 937-548-4998 · MainStreetGreenville.org

- 501c3 non-profit organization whose mission is focused on the revitalization of downtown Greenville.
- In the late 1970s, a group of citizens and merchants created a group of volunteers who spearheaded the effort. That group became Downtown Greenville, Inc., which later became Main Street Greenville in 2004.
- The National Trust for Historic Preservation created the Main Street Program to assist communities with the revitalization of their downtown commercial business districts.
- Main Street Greenville is one of 20 Nationally Accredited Programs in the state of Ohio.
- The organization's budget is funded by donations from the local government (city and county), businesses (downtown and not), and citizens
- The organization has one employee and a 16-member volunteer Board of Trustees.
- They have four committees of volunteers to help complete the work: Promotions, Design, Business Enhancement, and Organization.

#### 2015 OFFICERS:

President - Dave Ernst · Greenville National Bank

Vice President - Joel Allread · American Title Resources

Treasurer - Peggy Schultz · Wayne HealthCare

Secretary - Betty Birt · Retired

## 2015 BOARD OF TRUSTEES:

Phillip Pierri - Zechar Bailey Funeral Home

Amy Pelaston - State of the Heart Hospice

Ryan Carpe - Edward Jones

Susan Fowble - Retired

Sean Miller - Outreach Promotional Solutions

Kim Manalo - Berkshire & Hathaway

Travis Fliehman - Detling, Harlan, & Fliehman

Roy Harrison - Greenville City Council

Matt Staugler - Darke Co. Visitors Bureau

Mike Bowers - City of Greenville Mayor

Marc Saluk - Darke Co. Economic Development

Diane Delaplane - Darke County Commissioner



# 2015 Success

**Music Year-Round** - Received a \$3,500 donation to update the speakers, wiring, and sound system. This update allows us to play music all year-round in downtown Greenville.

Pedestrian Safety Signs for Events - Placed in the intersections located downtown during our events. They were created to remind drivers to take extra care when traveling downtown during our busy events.

Spring Banner Replacement Project - Raised money needed to replace the downtown Spring season banners. These banners will feature the Darke County landmark paintings created by local high school students.

**First Friday Events** - March to December features a community event. In 2015, over 8,000 people enjoyed these monthly evenings.

**Downtown Greenville Destination Map** - Created a map of downtown walk-in businesses for visitors and residents.

Hometown Holiday Horse Parade - Voted "Best of Ohio" by the readers of Ohio Magazine in 2015! Downtown's biggest night of the year, bringing an estimated 10,000+ spectators to our downtown district!

Walkability / Bikeability Training held in Greenville, Ohio - About 50 people traveled from all over Ohio to visit our community for the training. Mayor Bowers, Chad Henry, Marv Stammen, and Amber Garrett made a 50 mile bike ride from Tipp City to Greenville to show their support of Bikeability!

Win the Window Contest - Created to encourage local holiday shopping and increase sales for our downtown businesses. In 2014, we were able to track over \$500,000 spent during this contest. We are bringing the event back this year and can't wait to see the results! See page 16 for more info.

Recruitment Packets - Statistics and information about the downtown commercial district: traffic counts, parking, city and county demographics, and business mix information will be sent to potential businesses we wish to recruit to our community.



# 2016 Goals / Ideas

**Street Art Saturdays** - 2016 will be our first year for this new program. During 2015, we have applied for grants and have received almost \$3,000. We hope to raise more funds during our Annual Giving Gala event in February.

**Bike Racks** - Create a bike rack plan, raise funds, and purchase bike racks for downtown Greenville.

**Public Parking Signage -** Update and create newsignage for our downtown parking lots.

Annual Giving Gala Event - Create an event to celebrate, inform, and encourage others to get involved with our mission. This event, scheduled for Saturday, February 13th, will also serve as a fundraiser. See page 19 for more info.

**Downtown Information / Map Kiosks** - To create multiple kiosks located downtown Greenville with a map, event info, and a place to highlight downtown businesses each month.

Downtown Parklets / Areas for outdoor dining - Research and work with the City of Greenville to create the opportunity for downtown restaurants to offer additional outdoor dining options.





# The A&B Coffee & Cake Co.

Owners: Aaron & Betsy Ward 501 S. Broadway, 937-459-5720

Hours: M-F 7am-5pm, Sat 8am-2pm

## **Visit them on Facebook**

Betsy and Aaron Ward are Greenville natives who attended college and had well paying jobs when they decided that they wanted something more.

Betsy, a self taught baker, had been baking cakes at home for more than 10 years when they decided to look for a store front. They wanted to be located in the vibrant downtown area.

The Wards looked for something to complement their baked goods and decided on coffee, tea, and fruit smoothies. They offer a variety of coffee based drinks that all begin with great-tasting Crimson Cup coffee roasted in Columbus, Ohio.

Aaron is great at customer service, pouring coffee while chatting with customers.

Betsy bakes cakes, cookies, and cupcakes for all occasions including weddings, birthdays, corporate events. They also rent their space for private parties.

The best way to contact the Wards is to stop by the shop and chat. They like to interact with their customers face to face to make sure they are getting the best product and customer service.



# Beltone Hearing & Audiology

Owners: Don & Dr. Lucille Hosfeld 303 S. Broadway, 937-548-4242

Hours: M-F 9 am - 4 pm

#### beltone.com

Beltone has been in business for 70 years. The Hosfeld's have been in business for over 50 years.

Hosfeld's family business has three locations (Eaton, Celina and Greenville).

The Greenville location originally was owned by Don's father. They had an office in Dayton and wanted to move to Darke County because of the work ethic, their principles – and it was just a good place to own a business and serve patients.

Dr. Hosfeld encourages everyone to have their hearing tested.Her advice for everyone - "The best way to stay young is to stay vital. How do you do that? You've got to hear what is going on!"

Greenville Beltone has two audiologists, Dr. Lucille Hosfield and Dr. Kylie Knick.

At Beltone, they believe hearing instruments and care are about serving the patient for the life time of the product, the patient, or their business!



# The Bistro Off Broadway

Owners: Ted & Diana Abney 117 E. 5th St., 937-316-5000

Hours: W-TH 12-2 pm and 4-9 pm, Friday 12-2 pm and 4-10 pm, Sat 4-10 pm

## thebistrooffbroadway.com

Ted and Diana bought the Bistro as an investment. He felt Darke County needed a casual, upscale restaurant and feels the restaurant is a place people can go to have dinner, a few drinks and enjoy themselves without going out of town.

Lisa Voisard was hired as the chef. She helped them create their menu and is still with them.

The building originally housed Hobart and Whirlpool with over 40,000 square feet of office and production space.

The décor includes over 100 pedal cars, some are originals and some reproductions. The restaurant is 10,000 square feet with a seating capacity of 400 people. Two banquet rooms are available for rent.

A unique wine selection is offered. Ted and Diana attend wine tastings and wine shows to offer a wide selection to their guests. Darke Countians also enjoy the local Versailles wines that are offered at The Bistro.

A full service bar is offered with seasonal beers. \$2.00 margaritas are the Wednesday night special.



# The Blue Bow Boutique

Manager: Judy Favorite
Owner: Heather Maxwell
401 S. Broadway, 937-316-6339

Hours: Tue-F 11am-6pm, Sat 10am-4pm

#### Visit them on Facebook

The Blue Bow Boutique in downtown Greenville is the second location, with the flagship store being located in downtown Troy. The Greenville store opened in February of 2015.

Heather is a fashionista who has always had a flare for fashion. Her own personal style is evident by the welcoming décor and creative fashion displays in the shop.

Heather encourages everyone to follow them on Facebook, where they post their new arrivals and specials.

Heather listens to her customers. On Facebook, women requested that she offer plus sizes, which she now carries.

The Blue Bow features handmade jewelry from local women in Troy, Tipp City and Springboro.

Fun clothing, coupled with accessories such as jewelry and scarves, create a delightful shopping experience at The Blue Bow Boutique!



# **The Bootery**

Owners: Dave & Jason Marshall 521 S. Broadway, 937-548-4830

Hours: M-F 9am-6pm, Sat 9am-5pm

#### Visit them on Facebook

Brown's Bootery was founded in 1916 by Herman Brown. Claude Marshall started at the business in 1954 and was joined by his son, Claude Howard Marshall. Claude Howard's son, Dave Marshall is the current owner of The Bootery. Dave's son Jason is now a part of the business which makes it a 4th generation business!

Dave started working in the business in 1977 when his dad moved the business to its present location. His dad asked him to help move and he has been there ever since.

The aroma of fine leather welcomes you when you walk through the door. There are shoes, boots, purses, wallets and all kinds of leather goods on display and for sale.

In 1977 they started a repair business in the store. Jason and Dave do all kinds of repairs, anything from shoes and boots to coats. They have even repaired a hot air balloon!

Dave and Jason attend shows in Indianapolis and Michigan to buy shoes and boots. Some vendors come to them to sell their wares. They pride themselves in offering high quality items.

The Bootery is planning a huge celebration in April of 2016 to mark their 100 year business anniversary!



# **Bread of Life Bookstore**

Owners: Julie & Scott Strait, Doug & Michelle Gordon 107 W. Main, 937-547-1132

Hours: M-F 9:30am-5:30am, Sat 9:30am-4pm

#### breadoflifegreenville.com

When owner Julie, visited the store 2 years ago, she learned that the owners were looking to sell. The store has been in operation over 29 years. They purchased the business and plan on staying at that location 'forever'.

Their logo includes a cross and they are a Christian bookstore, but everyone is welcome to come in and find a great gift.

In addition to books and home décor they also offer CDs, DVDs, cards, and work by local photographers and authors. Upon request, they will special order books.

The Bible is their bestseller. They sold over 1,000 in 2014, and offer several different versions.

They are proud of their children's area that provides a cozy and fun environment. They carry classic books that children love.

They also have a large selection of bereavement memorials (throws, garden stones, wind chimes) and also offer a delivery service

A pot of coffee is always going. They offer a seating area where everyone is welcome to relax and read.

Their business goal is to create a space that people are happy to visit!



# **Brenda's Beanery**

Owner: Brenda Stump 410 S. Broadway, 937-548-2326

Hours Mon-Fri 6:30 - 6, Sat 8-6.

#### brendasbeanery.com

Brenda's Beanery is a popular downtown coffee shop and eatery where everything is prepared from scratch.

Prior to opening her own business, Brenda had extensive experience working at a coffee shop in the mall, several Boston Stoker locations, Broadway Joe's and LeMasionette.

While Brenda does a majority of the work, her staff includes a total of 6 part-time employees.

Brenda chose her location in downtown Greenville because she felt the space had a lot of character.

She has had many customers that have become loyal patrons of her business.

She prepares all of the food that is offered in the shop, from sandwiches to soups!

The most popular drink in the shop is a 'Brenda's Buckeye', a chocolate peanut butter latte!

Reflecting Brenda's love of dogs, she began a gourmet dog treat company named 'Yappy Treats'. These treats and other pet trinkets are also sold in the shop.

Brenda's Beanery offers 33 different varieties of aromatic coffee beans for sale by the pound. This is the biggest selection in the county.



# Barbara Rethlake Dance Studio

Owners: Barbara Rethlake 405 S. Broadway, 937-548-2331

Hours: Depends on class schedule - please call for more info.

#### rethlakedance.com

Barb started dancing when she was 2 ½ years old. At 10 years old, Barb knew she wanted to teach dance. She has been teaching for 30 years.

Barb's studio has been located in downtown Greenville since 1991.

The students at Barb's dance studio range in age from three years old to adulthood.

All dance classes begin in September, and culminate a well renowned recital occurring in June.

Barb considers herself very lucky to watch her students grow up. Many of her students started dance classes at the age of three and continued through high school.

An average of 200 students take classes from Barb each year.

Barb is the only teacher at the studio. She likes the one-on-one experience with her students and considers her ability and longevity in business to be a gift from God.



# **Canteen Shop**

Owners: Rob & Gina Simpson 537 S. Broadway #103, 937-316-6656

Hours: M-F 10am-5pm, Sat 10am-4pm

#### canteenshop.com

Rob grew-up in Missouri. He loved to run around the woods and he developed a great love for the outdoors.

He started his business in Cleveland 6 and a half years ago. He tested many of the products in the extensive Metropark system around the city.

He moved to Greenville and as his business and inventory grew, it became evident that he would need space for a retail shop. He is very happy to be located in downtown Greenville.

Rob offers everything an everyday camper or survivalist might need. Canteens, blankets, socks, fire starters, educational materials, camp chairs, etc. He works with world-wide businesses to create a product base you won't find in chain stores.

Many of the products have been designed by Rob or other outdoor adventurers. These items are made exclusively for the Canteen Shop. They also offer several locally made products.

Rob is quality oriented and picky about everything he carries. If he doesn't like it and wouldn't put it in his backpack, he won't even offer it the store.

Some merchandise is exclusive to the store, but most is available online. Customers can watch videos online to see how products are used.



# **The Coffee Pot**

Owners: Rob & Amber Garrett 537 S. Broadway #101, 937-459-5498

Hours: M-TH 6:30am-8pm, F 6:30am-9pm, Sat 7:30am-4pm, Sun 11am-4pm

#### ourcoffeepot.com

Rob and Amber both graduated from Greenville High School. They were friends during that time and this is when their love for coffee began.

Opening the shop four years ago was a family project, even their son was involved in the process. He was the one who chose the name, The Coffee Pot.

They wanted the shop to be a community-driven meeting space, offering live music, books, games, and events. They want their shop to be comfortable and inviting, becoming the community's "living room" for all to enjoy.

Carol Haworth, their head baker, makes all of the baked goods and lunch items from scratch in-house. The Coffee Pot is known for their large selection of delicious pies.

They offer lunch Monday through Saturday from 11 am - 2 pm. Their lunch menu features wraps, homemade soup, and salads.

The shop features coffee from Boston Stoker and Deeper Roots. Rob had worked at a coffee shop in the past, but he also attended intensive training at Intelligentsia in Chicago before opening the shop. He prides himself in making specialty espresso drinks using traditional recipes.

As music lovers, the couple offers live music in the shop. They feature live music on the 1st and 3rd Fridays of each month. The have also hosted numerous ticketed events for standup comedy and out of town music artists.



# Commercial Printing Company

Owners: Joan Brandt and Jeff Campbell 314 S. Broadway, 937-548-3835

Hours: M-F 8:30am-5pm

Commercial Printing Company has been a downtown Greenville fixture since 1928.

John and Ann Campbell bought Commercial Printing in 1972 when it was located on E. 3rd Street. In 1975 they moved the business to its present location on Broadway. Later, their children Joan and Jeff now run the business.

They can help with any printing need. A printing press is used to do off-set printing and a high end copier is used for digital requests.

A few products they make are letterheads, tickets, booklets, labels, wedding invitations, announcements, brochures and promotional products. They also do photo-copying.

Wide-format banners and posters are also a specialty of Commercial Printing.

They have a complete line of wedding invitation books available to look through for different styles and suggestions.

Commerical Printing can make copies while you wait.



# **Countryside Bike Shop**

Owners: Bob & Diane Bitner 301 S. Broadway, 937-423-4415

Hours: Tues-Thurs 10am-6pm, F 10am-8pm, Sat 10am-5pm

## countrysidebikeshop.com

For over six years, Bob and Diane have worked in tandem in their bike shop located in downtown Greenville.

Bob's passion for bikes was born through his background in construction and ministry where he started fixing donated bikes and giving them away.

Bob is an example that it is never too late to start riding bikes, as he didn't start riding until his 40's.

They offer accessories, a complete service shop, and professional bike fitting (which is a three hour process) to give you the best riding experience!

Bob traveled to Colorado for three weeks of bicycle mechanic training.

Their shop offers a fair market trade-in value. When you are ready to trade in the bike you purchased from Countryside for an upgrade, give them a call!

Bob makes sure the bike fits the person, NOT the other way around.

Bob feels bikes will increase in popularity due to the Rails to Trails program with Darke County Parks. These trails travel throughout the Miami Valley, making a great network of paved trails; the largest in the US!



# Cratiques & Collectibles

Owners: Phil & Roberta Crawford 144 W. Fourth St., 937-581-4545

Hours: Tuesday-Friday 12:00-5:00, Saturday 10:00-3:00, Sunday/Monday Closed

## cratiques.com

Phil and Roberta offer a little bit of everything for the collector at Cratiques.

As collectors they started out making the flea market circuit. That changed when they went into a building to look at a display case they were thinking of buying and decided to buy the whole shop. They moved their collectibles into their permanent location 12 years ago, but they still attend a few flea markets

Now retired from nursing home administration and teaching, Phil and Roberta enjoy gathering their inventory from auctions, estate sales and garage sales.

They offer some antiques but focus on fun, unusual objects like political buttons, match books, old baseball uniforms, vintage maps, glassware, jewelry, records, children's items, books, and more!

Their motto is to offer a variety of collectibles at a reasonable price.

They have loyal customers and are willing to shop for specific items.

Stop by to search for a hidden treasure and meet the store mascot, a penguin made of flower pots, that Roberta won at the Blue Bird Festival.



# **Danny's Place**

Owners: Kevin & Jennifer Saintignon 308 S. Broadway, 937-548-2127

Hours: M-TH 11am-2:30am, F 6am-2:30am, Sat 11am-2:30am, Sun 12pm-2:30am

# dannysplacegreenville.com

Danny's Place was opened 30 years ago by Kevin's father, Danny.

Kevin has been the sole owner for seven years. He does it all, but prefers to call himself CEO.

Danny's Place is a hometown bar, where everybody knows your name.

They are known for their 'Legendary Danny's Burrito', a soft shelled tortilla stuffed with seasoned meat and cheese then baked and topped with melted cheese. You can add your choice of sour cream, chili, jalapenos, mushrooms or hot sauce. Another specialty is their half-price pizza on Sunday, it is one of their biggest sellers.

Lunch specials are offered every day with the ever-popular breakfast burrito offered exclusively on Friday mornings.

There is always something fun to do at Danny's Place: playing pool, throwing darts, Keno and Instant Lottery every day, with a DJ on Friday & Saturday nights!

When you visit, say hello to the life-sized wooden Indian that calls Danny's Place home!



# Darke County Visitors Bureau

**Executive Director: Matt Staugler 421 S. Broadway, 937-548-5158** 

Hours: M-F 10am-5pm

## visitdarkecounty.org

The Darke County Visitors Bureau is a 501(c)6 non-profit organization whose mission is to attract visitors to Darke County through promotion, education, and development of tourism.

They are a member of trade organizations that help promote Darke County and the state of Ohio as a destination for tourists

The organization is funded by revenue received by Darke County's lodging tax, Village of Versailles excise tax on lodging, City of Greenville's excise tax on lodging, and partnerships with travel-related businesses.

The organization has one employee, the executive director, and a 16 member volunteer Board of Trustees.

The organization has three committees of volunteers that work together to complete the work: Development, Promotion, and Education.

The Development Committee provides the foundation and tools to enhance the tourism product of Darke County resulting in a relevant and sustainable tourism industry.

The Promotion Committee encourages travel to Darke County through strategic marketing campaigns and advertising.

The Education Committee fosters awareness of the importance of tourism in Darke County, while raising the profile of the Darke County Visitors Bureau.



# **Double M Diner**

**Owner: Shellie Walker** 

537 S. Broadway #104, 937-547-3031

Hours: M-Sat 6am-3pm, Sun 7am-2pm

#### **Visit on Facebook**

Shellie Walker is owner, chef, waitress, and chief bottle washer at Double M Diner.
Originally opened in 2007 by her mom,
Shellie purchased the restaurant in 2012.
Shellie's husband was working at The Palace
Building during the renovation process and when the space became available, the family convinced their mom it was time to open her own restaurant.

Located at the back of The Palace Building, the Double M Diner is a family-friendly diner that offers home cooked meals made from old family recipes. They also offer desserts made in-house, including homemade chocolate cake, peanut butter pie, fresh fruit pie, and cream pie.

Double M Diner is proud to use WInner's Hamburger meat.

Open for breakfast and lunch, they have daily specials and a soup of the day.

In the upper loft area, they have private space available for group gatherings and meetings.

Shellie and her mom enjoy working downtown Greenville because of the vibrant atmosphere, the friendly people and the great activities and events.



# **EB Real Estate**

Owner: Eric Brown 109 E. Third St., 937-548-4663

Hours: Monday-Friday 10:00-5:00

#### ebrealestateteam.com

Eric Brown is from an Air Force family. He attended Wright State where he met his wife who is a Darke Co. native.

He has lived in Darke Co. for 13 years and has been in the real estate business for ten of those years.

Real estate has been a life-long passion for Eric and he opened his own business in January 2015 to great success.

He is the president elect of the Darke Co. Board of Realtors and follows a creed of "take care of your customers and they will take care of you".

Eric enjoys being in vibrant downtown Greenville with its network of lenders, attorneys and businesses.

He especially likes working with local lenders that provide excellent customer service.

EB Real Estate is currently housed in a downtown building that was originally a hotel but has been converted to several efficiency apartments.

EB's services also include rental properties and property management.



# elementsLife

Owners: Emily & CJ Jasenski 120 W. Third, 937-417-3592

Hours: Depends on class schedule - please call for more info.

#### elementslife.com

Emily and CJ are from Greenville and have a strong connection to downtown where they have worked together to establish their Yoga business. They have been at their current location for four years.

While teaching a Pilates class at the Greenville YMCA, Emily was asked to be a Yoga instructor, which started her journey. She has fallen in love with the yoga teacher/trainer path. CJ's love of art and history led him to be involved with the downtown restoration of Montage and Palace.

Emily states 'Yoga is life. It is your breath, your movement, your relationships, everything you touch, feel and you know. It is everything and nothing mixed into one'. Emily works with people that have MS or going through cancer treatments. Yoga is for everybody. She has been an instructor for over 14 years.

Emily and other instructors teach 8-11 classes per week during 6-week sessions. They also offer private classes.

Along with teaching yoga, Emily is a certified yoga teacher trainer. She offers a year-long, 200-hour class for individuals interested in becoming yoga teachers. She has recently added a 300-hour program, these instructors will be a collaboration that train yoga internationally.



# Geis Audio/Video, Inc.

Owner: Brian Geis 107 W. Third Street, 937-547-0262

Hours: M-F 9am-5pm

#### gav.com

If it's electronic and it's broken, Brian Geis can probably fix it. Brian, owner of Geis Audio/Video, has been repairing electronics in Greenville since 1986, but his interest in electronics started long before that. Brian received his first certification for repairing electronics while he was still in high school and started his first business when he was just 15 years old. After high school, he joined the Air Force and specialized in electronic communications.

When Brian opened his business in Greenville, he repaired VCR's and televisions. Today he can repair just about anything from flat screen televisions, to computers, including laptops and tablets. He is also able to repair many types of cell phones. He receives manufacturers' training and certification to repair a wide variety of devices.

Geis Audio/Video also sells refurbished electronics. Brian repairs and offers for sale several sizes and types of televisions, computers, stereos, and other electronics in his store. All of the items come with a guarantee.

Brian also offers a video transfer service. He has the necessary equipment to take old movies from reels or tape and convert them to a digital format to preserve priceless memories.

Geis Audio/Video services a large area around Greenville and can make house calls to repair large items. They keep very busy, but most repairs can be done in less than a week.



# Goodbuys Consignment Granny's Corner

**Owner: Abby Jones** 

134 West Fourth St., 937-569-0171

Hours: T-W-F 11am-4pm, Sat 10am-2pm

Abby moved to Greenville from New Hampshire with over 30 years of retail experience.

Good Buys is an upscale consignment shop that sells a little of everything: jewelry, purses, shoes, women's clothing, men's clothing, and household items. She offers a unique mix of merchandise.

Abby also orders purses every month from New York and California to sell in her own shop.

Unlike flea markets or yard sales, Abby's shop is inviting, clean, and eclectic.

From October through December she has a Christmas room filled with holiday décor for sale. She provides her customers with free hot chocolate and homemade cookie's while they are there shopping.



# Granny's Corner Frame Shop

**Owner: Julie Kessen** 

417 S. Broadway, 937-548-8700

Hours: Tues-F 9:30am-5:30pm,

Sat 9:30am-2pm

## grannyscornerframeshop.com

Julie had been in an entirely different line of work for 26 years when she decided she needed a change. She approached the owner of Granny's Corner, Doris Anderson, and asked her to teach her the art of framing.

Julie eventually purchased the framing business from Doris and has continued the tradition of excellent service for over ten years.

Granny's Corner offers a wide selection of frames and services including a large assortment of acid free mat boards, metal and wood frames in various depths and colors, and several types of glass for a custom, personalized product for your home.

Granny's corner is more than just a frame shop. Julie also carries puzzles, heritage lace, cards, stationery, and art prints in the store. If she doesn't have exactly what you are looking for, you can browse through one of her many catalogs.

You can also find framed sports memorabilia, Annie Oakley prints, and note cards created by a Darke County photographer.



# **Gray House Games**

Owner: Rodney Fisher 322 S. Broadway, 937-459-0778

Hours: Wednesday& Thursday 3:00-7:00, Friday-Saturday 2:00-9:00

#### Visit them on Facebook

Owner, Rodney Fisher began his gaming career when he was 12 years old. He believes that it doesn't matter how old we are, we all like to have fun. So he offers the space and equipment to do just that. Gaming offers a little escape from reality for an hour or so where players can enjoy a game of chance or strategy and sharpen their thinking skills at the same time.

Gray House Games is a gaming store and a whole lot more. They offer hundreds of games for sale including popular collectible card games like Magic the Gathering, adventure games, miniature games, and classics like Monopoly. They also carry comic books, t-shirts, other collectables.

It's also a great place to meet to play. Customers are welcome to bring their own games to play and aren't required to purchase anything. Gray House Games welcomes kids of all ages and has customers from 8 to 70 years old. On any given afternoon, they might have 25 people gathered around the tables playing a variety of games.

While gaming is the focus at Gray House, many of their customers enjoy comics. With so many comics available it's hard to keep everything in stock. If it's not on the shelves, Rodney will be happy to order it. He also sets up subscription services for customers who like to receive monthly copies of their favorite comic.

Rodney is also able to search for those forgotten favorites. Customers can stop by and describe an old game they played as a kid and he will do his best to find it.



# Greenville Pawn & Jewelry

Owners: Pat and Liz McMahon 126 W. Fourth Street, 937-548-1200

Hours: M-F 10am-6pm, Sat 9am-5pm greenvillepawnandjewelry.com

Pat always knew he wanted to be an entrepreneur. Shortly after high school, he had the opportunity to work and apprentice with his brother-in-law in the pawn shop business.

He opened his first shop in VanWert, Ohio where he met his wife, Liz. Together they opened a second shop, Greenville Pawn & Jewelry, over ten years ago in downtown Greenville.

They enjoy their downtown location because of the people. Many people don't know exactly what a pawn shop is so they get a lot of casual walk-in customers who just want to see what it's all about.

Pat and the employees will gladly walk customers through the pawning process and answer any questions, but Greenville Pawn & Jewelry also offers a huge inventory of items for sale. They have a wide selection of merchandise ranging from musical instruments and electronics to power tools and, of course, jewelry.

Pat has attended various schools and received training in many areas pertaining to the merchandise he carries in the store. This specialized knowledge helps him negotiate fair and honest transactions with his customers. For Pat, the "wheelin' and dealin'" and being able to help his customers is the enjoyable part of his business.

In the future, Pat and Liz would like to expand their business by offering a larger inventory of home appliances.



# The Ivy League

Owner: Katie Gabbard 517 S. Broadway St., 937-548-8759

Hours: M-F 10am-5pm, Sat 10am-2pm

ivyleagueflorist.com

Katie is a Darke County native who wanted to be located in Greenville because it is the hub of activity in the county. She opened her business eight years ago.

The Ivy League is a full-service floral shop with a unique look that is important to their identity. They carry flowers and arrangements in-stock for walk-in customers and provide services for special occasions such as weddings, corporate events, showers and even home décor.

She studied botanical art and developed an interest for entrepreneurship while working at another shop.

Katie has a passion for display design as indicated with the incorporation of the baby grand piano and antelope in her shop display. Giving her customers something interesting to look at, gets them talking about the shop with their friends and family.

Katie enjoys owning her own business because it gives her the opportunity to flex her creative muscles. She likes to reinvent her space and keep it interesting for all to enjoy.

Her shop offers more than just flowers. You will also find products such as jewelry, soaps, candles, and other decor items.

Katie offers various workshops throughout the year, such as jewelry making.

She creates her unique style by using vintage containers, paper items, and ribbon.

Katie has a great team of employees, including her mom. They deliver all over Darke County and will travel far and wide to provide services for special occasions.



# Janet's Broadway Bakery

Owner: Janet Wideman 316 S. Broadway, 937-423-9954

Hours: M-F 8am-5:30pm, Sat 9am-3pm

#### Visit them on Facebook

Janet started baking at a young age with her grandmother. During this time she learned how to make everything from scratch and incorporate her German heritage in the pastries she creates.

She started her business as a vendor at the Downtown Greenville Farmer's Market in 2008. After the success at the farmers' market, she decided to open her own shop.

Janet has a recipe box with 25 different varieties of cookies. She offers four of those varieties each day in the shop.

If you need an order for pies, cakes or breads - give Janet a call. She would love to bake something for you!

She uses a special shortening to offer 16 different varieties of icing to give it the best flavor.

If you need sugar-free or gluten-free baked goods, place a special order with Janet.

Janet's Broadway Bakery is a family business, where her children and her husband help get things done.

Janet has a 'bakery blessings' jar. All donated money is used to buy and prepare lunch items to feed the less fortunate on weekends.



# KitchenAid Experience

Manager: Gloria Keller-Brinley 423 S. Broadway, 888-886-8318

Hours: M-Sat 9am-6pm

#### kitchenaid.com

Sixteen years ago, Whirlpool opened the retail store in downtown Greenville. This is the only KitchenAid store in the entire world.

Their largest retail sales event is the Annie Oakley Sidewalk Sales held the last full weekend of July. Free gifts are available for the first 200 customers each day!

They offer 70 different colors for their counter top collection of appliances and gadgets. Refurbished items are also available at a reduced price.

Free cooking demonstrations are held on Wednesday, Friday and Saturday at 10:30 AM.

All attachments for the stand mixer are available in the store. Their products are shipped world-wide.

Busloads of visitors take tours starting at the Whirlpool plant, which lead to the KitchenAid Experience Retail Center throughout the year.

The store features a museum on the history of the products made by KitchenAid. The first stand mixer was made in 1919.



# The Meat Shop

Owners: Terri & Jeff Barga 611 S. Broadway, 937-459-5536

Hours: Tues-Thurs 10am-5pm, F 10am-5:30pm, Sat 9:30am-12:30pm

#### **Visit them on Facebook**

The Meat Shop first opened its doors five years ago when owner, Terri Barga, decided to open her own business. She had worked a variety of different jobs and felt it was time for a change.

When the space, originally occupied by Suter's Meat Market became available, combining her business experience with her parents' butchering experience seemed like the right combination.

She likes to purchase and process local meats and she offers fresh cuts of beef and pork. She makes several of her own sausages in a variety of flavors including sweet Italian, maple & green onion, and smoked sausage. They have a smoker on site and offer some smoked meats as well.

They offer frozen chicken and fish at the shop as well as deli meats and cheeses.

Along with the deli and meat selections, The Meat Shop has products available from Holmes County like jams, pickles and barbecue sauce.

Terri enjoys working with her husband, Jeff and her parents, Don and Patty Cole. The downtown location was convenient, and she is pleased to be working in the vibrant area. Meeting other business owners and developing loyal customers has been an unexpected perk.



# **Merle Norman**

**Owner: Pam Sharp** 

309 S. Broadway, 937-459-5030

Hours: Tue-Thurs 10am-5pm, F 10am-4pm, Sat 10am-2pm

#### **Visit them on Facebook**

Merle Norman's namesake started the business over 80 years ago at the height of the depression by inviting ladies into her home. This created the try before you buy concept.

Pam opened her Merle Norman franchise four years ago at this downtown location.

Pam was a hairdresser in Arcanum for 25 years prior to opening her business. She started doing make-up and customers told her she would be good to take over the Merle Norman franchise and decided to pursue it.

Pam has many good memories shopping in downtown Greenville with her parents, which led her to choose downtown Greenville as the location for her business.

Pam specializes in doing make-up for special events like proms and weddings.

In addition to the Merle Norman cosmetic line, Pam also carries homemade soaps, scarves and jewelry in her shop because local entrepreneurship is very important to her.



# **Montage Cafe**

Owners: Aaron & Michele Cox 527 S. Broadway, 937-548-1950

Hours: M-Sat 8am-4pm

#### montagecafe.com

Aaron and Michele have extensive restaurant and retail experience. Aaron, a native of Ansonia, was originally hired to manage the Inn at Versailles. They wanted to own their own restaurant so when Montage became available, they decided to take the plunge.

Since taking over the business, the restaurant and food services have become the focal point. They have about 20 original salads every day and, if you call ahead, they will make sure to have your favorite ready for you when you visit.

The menu also includes a variety of sandwiches and soups. The favorites are the Twisted Ham and Chicken Salad on Croissant. Their staff of eleven assembles boxed lunches that are delivered to area business every day.

They offer a large selection of wines and craft beers not found in grocery stores. You can select six individual beers to create a "mix a six" pack which allows you to try a variety of new brews for one six-pack price.

The retail side of the business is run by Michele. She keeps an inventory of scarves, bags, jewelry and gift items.

They offer many other services including catering, private parties, etc. They work with DCCA to host Evening of Wine and Jazz, authors nights, Irish Wave, and other musical events. The mezzanine is available for extra seating and is a great space for bridge clubs and mah jongg players to gather.



# Readmore's Hallmark

**Owner: Steve Bruner** 

Manager: Kirsten Berghoff 524 S. Broadway, 937-548-2472

M-Sat 9am-8pm, Sun 12pm-4pm

#### Visit them on Facebook

Owner Steve Bruner has several Readmore Hallmark stores. When he visited downtown Greenville, he loved the concept and saw the potential in opening a shop on Broadway.

Manager, Kirsten Berghoff, has been the face of the Greenville Hallmark location for 10 years. She had been a stay-at-home mom for some time, then worked part time with Kitchenaid Experience.

She began her Hallmark career during the remodel under the store's new ownership. When she heard that Hallmark needed a manager, she applied and was awarded the position. Later she and her husband opened Sadie Grace, adjacent to Hallmark

According to Kirsten, working at Hallmark is like enjoying a nonstop holiday. They are constantly rolling out fresh, new items for each season.

They carry traditional products, but also have the flexibility to offer other popular product lines such as Vera Bradley, Ohio State (and Michigan) gear and Life as Good merchandise.

Seven employees help Kirsten run the store on a daily basis.

Kirsten has seen amazing change and growth in downtown during the last ten years, especially with the First Friday events. She loves being a part of downtown Greenville.



# Romer's Catering and Entertainment

Owners: Neil, Karen, and Jason Romer

Manager: Mandy Mote 118 E Main St., 937-548-2202

Hours: M-W-F 9-5

# romerscatering.com

Romer's Catering began in 1974 with a grocery store in Burkettsville. The store operated for 12 years, then customer demand provided an opportunity for catering services. They catered out of the grocery store for 10 years before opening the first of four locations.

They are celebrating 10 years in Greenville! They purchased the 14,800 square foot Greenville venue in 2005. After extensive renovations, they opened their doors in September of that same year.

The venue has two separate rooms, a large ballroom which holds 500 guests, as well as a Party Room which holds an additional 100 guests. It is perfect for weddings, anniversaries, corporate meetings, and fundraisers.

Romer's Catering in Greenville is hosting the third annual Cocktails & Veils Bridal Show on Jan 9th featuring local vendors as well as offering carriage rides.

They are hosting the third annual Delightful Dinner Buffet on Nov 21. Offering a large all you eat buffet before the Hometown Holiday Horse Parade.

Romer's can handle all details of your event, making it a one-stop-shop. They offer their own DJ, shuttle bus, beautiful decorations, full bar, and delicious home cooked food.

Throughout the years Romer's has remained dedicated to high standards of service and delicious food, which has given them a reputation of dependability and quality.



# **Roots Hair Salon**

Owners: Jessica Miller & Cassie Bunger 315 S. Broadway, 937-459-5041

Hours: M&W 10am-8pm Tues,Thurs, and F 10am-5pm Sat 9am-3pm

#### Visit them on Facebook

Jessica and Cassie have been in business together for three years, with a combined 21 years of hair styling experience.

The majority of the stylists at Roots attended high school together in Darke County.

The stylists at Roots welcome their clients to share Pinterest or magazine photos of the look they are trying to achieve, knowing the stylists will always give them expert advice.

The stylists attend required hair shows in Columbus yearly to receive continuous training classes and learn more about the trends in hairstyles.

Their clients become friends and family. Everyone joins in on the conversations, as they offer a relaxed, comfortable, and cozy atmosphere.

The Roots staff love trying new things. Give them a call to schedule an appointment!



# Sadie Grace

Owners: Kirsten and Dennis Berghoff 530 S. Broadway, 937-732-5016

Hours: M-Sat 10am-6pm

#### sadiegraceinc.com

Sadie Grace is one of the newer businesses that opened downtown in September 2012.

After working downtown and being inspired by other boutique owners, Kirsten saw the need for another unique shop with its own niche.

Kirsten and her husband, Dennis, purchased part of the old Bonfiglio's Pharmacy building to be the home of Sadie Grace. It took about eight months to open the new boutique. During the remodel they peeled back layer upon layer to reveal original floors and tin ceilings.

While Kirsten has retail experience with KitchenAid Experience and Readmore's Hallmark, Dennis' background is in construction.

Dennis works at the shop on Monday's and during special events. He offers his expertise in "fashion flair", and has learned the difference between a cardigan and a tunic.

Sadie Grace carries a wide range of merchandise from apparel to jewelry to gifts. Because the apparel is fun but modest, they enjoy serving a wide range of customers from teens to octogenarians.



# **Sweet Annie's Cabin**

Owner: Diane Billenstein Manager: Annie Oiler

436 S.Broadway, 937-547-9499

Hours: M-F 10am-5:30pm, Sat 10am-4:30pm

## **Visit them on Facebook**

In 1986, Diane began crafting on her farm and traveled to craft shows all over the state. She decided to open the Enchanted Cottage in Greenville with a friend. She then moved to Town and Country Shopping Center in Kettering where 10 years ago Ed & Cathy Cornell, former business owners, came in her store and convinced her to relocate to their storefront in downtown Greenville. She has been in the home décor business for 29 years.

Diane loves downtown Greenville, this is her heart. She was born and raised in Greenville.

The store offers a children's area full of unique clothing and toys, an extensive garden area featuring a plethora of florals and greenery to bring the outdoors into your home, and a kitchen area featuring the largest selection of cookie cutters in Darke County.

Diane has added a new women's fashion section, carrying scarves, wallets, and purses that are unique to the area.

Diane strives to carry all American made products.

If they don't have what you are looking for, they suggest another downtown business that may carry the item. They encourage promotion of all downtown businesses.



# Tangles...A Unique Hair & Nail Salon

Owner: Cheryl Leeper 413 S. Broadway, 937-548-8329

Hours: Tues 9am-7pm, W 9am-2pm, TH 9am-8pm, F 9am-5pm, Sat 8am-2pm

## Visit them on Facebook

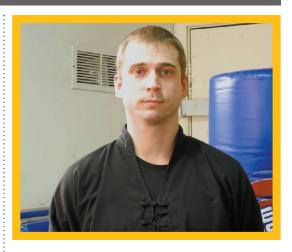
Cheryl has been in the salon business for 13 years. She always wanted to have a business downtown. When space became available on Broadway seven years ago, she moved her salon from Wagner Rd. and was able to greatly expand services.

The shop is currently managed by Cheryl's daughter, Alicia Denniston. They are home to five stylists, two nail technicians, and one esthetician who offer many services including hair care, manicures, pedicures, body wraps, Swedish massage, and masques to name a few.

They cater to the whole family and are currently accepting new clients.

Along with their many services, Tangles also hosts special events like princess parties and girls' days filled with pampering.

Winner of the Daily Advocate Reader's Choice Award for #1 hair salon in Darke County, the stylists at Tangles enjoy their work and offer many products to promote healthy hair care.



# Young Forest Martial Arts

Owners: Jesse & Kim Berry 120 W. Third, 937-423-2862

Hours: Depends on class schedule - please call for more info.

## youngforestmartialarts.com

Jesse teaches Kung Fu, a Chinese Art with the mentality to develop self-control & defense. He is interested in history and philosophy and martial arts is steeped in those disciplines.

Jesse has been practicing martial arts for 12 years and opened his studio in downtown Greenville in 2013. It is family owned and operated.

New students are offered a week of free trial classes. Senior students influence the new students and establish a family relationship. Jesse teaches Sifu which means teacher/father which illustrates his relationship with his students.

Classes are offered from three years of age and up. Self-defense seminars are offered through the studio.

The school teaches four ranges of martial arts which is unique. They include long range (kicking), short range (punching), trapping/throwing and wrestling.

The location contains a retail area for 'The Blue Lantern Tea' (artisan teas) and organic food. Jesse is a health food fanatic and a vegan. He takes pride in offering selections purchased from companies that are environmentally conscious.



# **Youniques Boutique**

Owners: Hala Knapke & Lelah Shoop 529 S. Broadway, 937-548-0496

Hours: M-F 10am-5:30pm, Sat 10am-4pm

#### youniquesboutique.com

Lelah and Hala are business partners and friends who met while working as managers at a former retail store in downtown Greenville. When the store left Greenville 16 years ago the partnership and creation of Youniques began!

They love the downtown atmosphere and relationships they have developed with their customers. They want them to have a 'younique' experience when shopping in their store.

They hold several style shows with their customers modeling the clothes and offer private shopping experience parties held at the store after hours. Shopping online is also an option through shoptique.com.

Clothes and accessories such as costume jewelry, scarves and quality Hobo bags are displayed in such a way to give customers ideas for outfits.

Notes are kept on patrons' buying preferences and sizes. They know a lot about their customers and when going to market they purchase clothing to fit their style.

They feel comfort is important and women want clothing they can live in. They carry every day wear, weekend wear and clothes you can wear season to season.

Gift certificates and free gift wrapping are offered to all customers.



# HORSE PARADE

presented by Main Street Greenville

For more event information: www.MainStreetGreenville.org

# Saturday, Nov. 21 7:00pm

**DOWNTOWN GREENVILLE** 

# Schedule of Event Entertainment

1-6 PM Christmas at the historic St. Clair Manor

224 E. Third St.
Horse & carriage rides, raffle prizes, Flashbox photo booth, free cider & cookies, reflexology, chair massage & facials, and of course many unique gifts offered by local businesses!

4-6:30 PM
Romer's Catering
Delightful Dinner Buffet
118 E. Main St.
Peservations required

Reservations required, includes FREE premier parking!

4-7 PM
Shop & Dine downtown
before the parade
Over 30 independent shops

5-7 PM

FREE Pony Rides
115 W. 5th St. Located
on the side lawn of First
Congregational Christian
Church.

5-5:30 PM Storytime at Readmore's Hallmark

534 S. Broadway Storytime with the Grinch!

5:45-6:45 PM

Joelle York

At the fountain on the circle (intersection of Broadway and Main St.)

Local singer performs your favorite holiday hits!

6:00 PM

Storytime at Bread of Life 107 W. Main St. Storytime featuring The

Storytime featuring The Legend of the Christmas Tree.

6-8 PM

HER Realtors Open House 537 S. Broadway, Suite 202 (upstairs of the Palace Building)

Stop by for refreshments and appetizers before the parade!

6:15-6:45 PM Calliope Performance from Firehouse Pipes of

Annie Oakley Park (intersection of Martin, Washington, and S. Broadway) Upbeat high energy

**Union City** 

12th Annual Hometown
Holiday Horse Parade!
S. Broadway
Over 65 lighted horse drawn
carriages, hitches, and
riders illuminate downtown
Greenville for a grand
holiday tradition!



Financial

2015 Hometown Holiday Horse Parade Route/Parking Map

- No Parking on S. Broadway after 4:30pm
- S. Broadway will be shut down to all traffic at 5pm







Thank you to all of our supporters. The donations of those listed below help keep our non-profit organization's mission moving forward. We appreciate their support of a vibrant downtown community!

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Handshoe Design Collaborative

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KitchenAid Experience Retail Center

Maid-Rite Sandwich Shoppe

Montage Cafe Readmore's Hallmark

Romer's Catering & Entertainment

**Facilities** Sadie Grace St. Clair Manor Sweet Annie's Cabin The Bootery The Coffee Pot The Don's Pizza The Ivy League Youniques Boutique

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# 2016 DOWNTOWN EVENTS



Follow us on Facebook: www.facebook.com/mainstreetgreenville

# **Giving Gala Celebration\***

February 13th · Doors Open @ 6:00 pm

# First Friday: Culinary Tour\* March 4th · 6-9 pm

# First Friday: Petting Zoo & Scavenger Hunt

April 1st · 6-9 pm

# First Friday: Upper Floor Tour\*

May 6th · 6-9 pm

# **Downtown Planting Day**

May 14th · 8-11 am (Adopt-A-Box Program)

# Lunch on the Lawn

June 3rd · 11:30 am -1 pm (Library Lawn)

# First Friday: Live Music & Volunteer Fair

June 3rd · 6-9 pm

# **Downtown Greenville** Farmers' Market

June 4th - October 8th 9 am - 1 pm Every Saturday in front of Courthouse at 4th & Broadway

## **Lunch on the Lawn**

July 1st • 11:30 am - 1 pm (Library Lawn)

## First Friday: Theater on 3rd

July 1st · 6-9 pm (Movie begins @ dusk)

## Annie Oakley Sidewalk Sales

July 21st-23rd

## **Lunch on the Lawn**

August 5th · 11:30 am - 1 pm (Library Lawn)

## **First Friday: Artisan Stroll**

August 5th · 6-9 pm

# First Friday: Theater on 3rd

September 2nd · 6-9 pm (Movie begins @ dusk)

# **Fall Cruise-In Car Show**

September 10 2:00-9:00 pm

# A Day of Harvest

September 24th · 9 am - 1 pm

# **First Friday: Live Music**

October 7th · 6-9 pm

# **Beggars' Night**

October 27th · 7 pm

## First Friday: Chocolate Walk\*

November 4th · 6-9 pm

## Hometown Holiday Horse Parade

November 19th · 7 pm

## **Small Business Saturday**

November 26th · 10 am - 3 pm

# First Friday: A Christmas Night

December 2nd · 6-9 pm

\* Ticketed Event



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•	□ Sustainer \$50 □ Protector \$500-\$2500	□ Steward \$100 □ Legacy Over \$2500
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